



Marketing and communication coordinator

Place

Boulevard Louis Schmidt 87/6, 1040 Brussels

Company description

The Royal Belgian Golf Federation, abbreviated to RBGF, is a not-for-profit association. This sport federation is responsible for administering, organizing, promoting and controlling the development and practice of golf in Belgium (in all its aspects).

Job description

The work consists of assisting and creating a strong marketing and communication environment. You will be in charge of:

- the development of new content (brochures, slideshows, banners, etc.)
- the online approach: social media, content, websites etc.
- the direct marketing campaigns: mail and direct e-mail
- keeping a market watch
- organizing events and gatherings: offline and online
- following current market research and presenting the results internally
- doing various administrative tasks
- being responsible for internal and external communication
- sharing the necessary information internally

Requested profile

- you have a master or bachelor degree in communication and / or marketing
- being a golfer is a must
- required languages: French and Dutch with ideally a good knowledge of English
- a good knowledge of MS tools, graphics tools (Photoshop, etc.), CMS (WordPress...)
- you have a creative mind
- social networks have no secrets for you
- you are immediately available
- you are proactive, organized, rigorous and organized
- you have at least 2 years of experience in a similar job

Offer

A permanent contract with flexible hours. Be part of a dynamic team in a growing sport federation. You will be part of an exciting work environment with implications in many projects. You will learn a lot about the different aspects of sports marketing and B2C marketing. Our office is located near public transportation.

Asbl F.R.B.G. - K.B.G.F. Vzw
BLD LOUIS SCHMIDT 87/6 - 1040 BRUSSELS
PHONE : +32-2-672.23.89 - FAX : +32-2-675.46.19 -

Website : <http://www.golfbelgium.be> - E-mail : info@golfbelgium.be